We brew for
future generations

Sustainability at Spendrups

SPENDRUPS 1897

Spendrups has been around for over 100 years, and we want to produce high-quality beverages for at least another 100 years.

This is why sustainability is important to us.

This is Spendrups

Our sustainability focus areas

Reduced environmental and climate impact

Circular use of resources

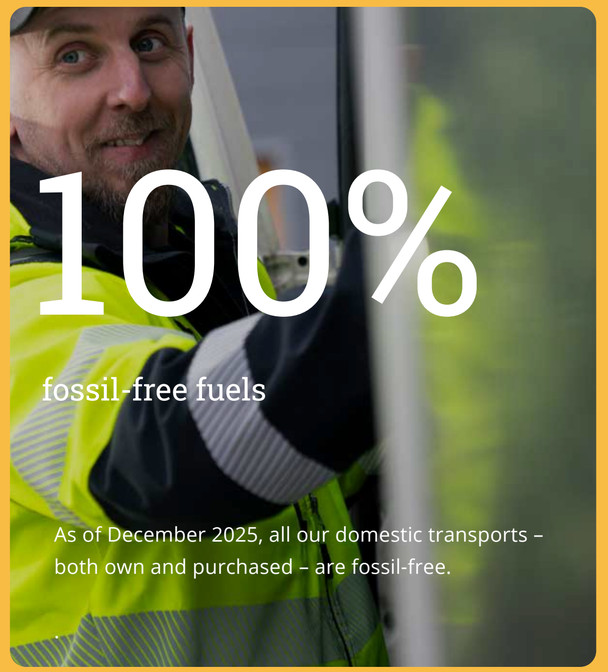
Good working conditions

Responsible drinking culture

Contact Spendrups

Transitioning toward a sustainable future

2025 Highlights



No. 1

Spendrups ranked as Europe's leading beverage company in the *Financial Times Europe's Climate Leaders* report, and 19th out of 600 companies overall – thanks to our commitment to fossil-free operations and reduced climate impact!

100%

of DLF's plastic target achieved!

We reached the Dagligvaruleverantörerna (DLF) target for recyclable plastic packaging as early as 2024 – one year ahead of the deadline. Today, 100% of our plastic packaging is recyclable.



I am immensely proud of our industry-leading sustainability work, which contributes to creating value and positive impact for Spendrups and our customers, partners, employees, and consumers alike.

2.5



million litres

From the production of non-alcoholic beer we recover approximately 650,000 litres of residual ethanol per year, which in 2025 was converted into 2.5 million litres of washer fluid.





Deposit recycling record

In 2025, over 3 billion cans and bottles were recycled through the deposit system in Sweden – an increase of more than 130 million compared to the previous year.

The Swedish family brewery



At Spendrups, creativity and long-term responsibility drive everything we do. As a family-owned brewery, we combine passion with craft to deliver world-class taste experiences and build meaningful relationships.

Our beverage portfolio reaches nation-wide across Sweden, at the same time we remain a family business – with room for everyone.

Our production spans six breweries, from our historic home in Grängesberg to Hällefors, Cypressen in Visby, OMAKA in Stockholm, and the development breweries on Sankt Hansgatan in Visby and in Länna.

100+
years in Grängesberg

1,100
employees

6
subsidiaries

20,000
customers

355
million litres of produced beverages

Driven by people – built over generations

In 1923, Louis Spendrup acquired the small Grängesberg Brewery in Dalarna. That marked the beginning of what is today Spendrups Bryggeri, still owned by the Spendrup family.
Today, the company is run by members of the fourth generation. Anna, Johan, Sara, Oscar and Hedda work across different parts of the business. At the same time, the fifth generation is gradually being introduced to the company through a tailored programme led by Sara Spendrup.



1923
Family-owned from the start

2024
First external CEO

The future
Expansion and new segments

When Henrik Åström was appointed CEO in 2024, as the first external CEO in the company's history, it marked a new chapter for Spendrups. Yet, the company remains a family business at its core, with an active and engaged owner family – and a long-term perspective.

Strong in position – ambitious in growth

We primarily work with the production, import, distribution, marketing, and sales of beer, water, soft drinks, cider, wine and spirits. Our portfolio includes several of Sweden's most popular brands, such as Mariestads, Norrlands Guld, Pistonhead, Loka, Briska, Trocadero and Melleruds.

Through our specialized subsidiaries, we produce and import a diverse range of beverages. In addition, one of our subsidiaries operates a restaurant, OMAKA, and another subsidiary, SWAGG, manufactures branded apparel and merchandise, included for our restaurant customers. Additionally, we hold the license to produce and sell Heineken in the Swedish market. Our products are primarily sold through retail, Systembolaget, restaurants, and convenience stores.

We operate primarily in Sweden, where we hold a strong market position across all segments. Earning and maintaining that position every day with consumers requires continuous focus and dedication. Building on our strong foundation, we see continued opportunities for growth in selected segments. For example, the soft drinks category accounts for nearly half of the Swedish beverage market; an area where we are still a challenger. We have ambitions to grow in this segment the coming years, and since the acquisition of the Trocadero brand, sales have doubled – demonstrating the potential within the segment.

We are also expanding beyond Sweden's borders. Our partnership with the beverage group Belmonte has quickly established us as a challenger in Norway, where a selection of our portfolio is now available in both retail and restaurants.











Brands
in our portfolio

+150

Welcome to the Spendrups world of drinks

Strong Swedish brands

Broad portfolio of international brands

Subsidiary Spring Wine & Spirits

Wine and spirits from around 90 producers

Our sustainability focus areas

At Spendrups, our sustainability work is centred around four focus areas. By setting goals and driving initiatives within each area, we strive to make a difference and continue brewing for future generations.

Reduced climate and environmental impact

We aim to be a fossil-free operation and reduce climate impact throughout the entire value chain.

Circular use of resources

We use raw materials, packaging materials and water in our operations. This must be done as smart and circular as possible.

Good working conditions

Spendrups should be a workplace where everyone feels safe, secure, and welcome. Our responsibility also extends beyond our own operations.

Responsible drinking culture

We offer a wide range of non-alcoholic alternatives and products with lower sugar content, contributing to healthier consumption.



Reduced climate and environmental impact

Ambition by 2030

Climate target*
Reduce greenhouse gas emissions by 92.5% in Scope 1 and 2, and 33% in Scope 3

Promote biodiversity

*Climate target according to the Science Based Targets initiative (SBTi): reduce greenhouse gas emissions by 92.5% in absolute terms in scope 1 and 2 and by 33% in absolute terms in scope 3 by 2030, compared with 2019.

Our own operations have been fossil-free since 2021, and we continue to work on reducing our climate impact throughout the value chain. We are therefore making continuous improvements at every stage.

Spendrups' direct environmental and climate impact is primarily caused by our breweries and transport. Since 2021, we have phased out fossil fuels in our production, and we have been certified in accordance with the ISO 14001 environmental management system since 2012. In our daily work, we are guided by our environmental policy which covers key climate and environmental areas. As we have reduced our direct emissions, the focus has shifted to climate work across the entire value chain to reduce the impact from transport, packaging, and raw materials.

We brew with 100% fossil-free energy
Since 2021, our breweries have been free from fossil fuels. We power our facilities with fossil-free electricity and energy from renewable resources such as wood pellets and our own biogas

Cleaner processes reduce environmental pollution
We work systematically to reduce the use of chemicals and replace them with less environmentally and health-hazardous alternatives. Our facilities comply with strict emission requirements according to their environmental permits, and self-monitoring ensures that emissions to land, air, and water are kept within permitted limits.

100% renewable fuels in our own transports
Transport is vital to our operations and an important factor in reducing climate impact. In 2025, we achieved our goal of completely fossil-free domestic transports – both our own and purchased. This has been made possible by setting requirements for suppliers and partners, while also working side by side – so that the entire chain can make the transition.

- 88% of our import shipments are transported by train.
- 100% renewable fuels in our own vehicles.
- Our fleet is fuelled with HVO, biogas, and electricity.



Organic beverages on a large scale
We continue to expand our organic range. In 2025, we brewed 12.9 million litres of organic beer and have approximately 200 organic wines in our assortment. Through collaborations with producers using organic farming methods, we contribute to healthier soils and strengthened biodiversity.

12.9
million litres of organic beer brewed in 2025



25,000 tonnes of sustainably grown malting barley in 2025

Together with Lantmännen, we are scaling up the sustainable cultivation of malting barley – our largest raw material. The Climate & Nature cultivation programme promotes biodiversity, and in 2025 we reached 25,000 tonnes – corresponding to around 70% of our needs. From 2022 to 2025 the programme has helped avoid around 8,000 tonnes of CO_2e.

70%
sustainably grown malting barley in 2025

Climate targets 2030:

In 2025, our new climate targets were approved by the Science Based Targets initiative.* These targets mean that we are strengthening our commitments and taking the next step in our climate transition. By 2030, the goal is to reduce absolute emissions by 92.5% in Scope 1–2 and by 33% in Scope 3. We are also continuing to reduce emissions from cultivation (FLAG), where raw material flows account for a large part of our impact. Achieving these targets requires even closer collaboration with our suppliers in areas such as climate-smart cultivation and fossil-free transport, where joint initiatives will be key.

*Energy & Industry: Spendrups Bryggeri AB commits to reduce absolute scope 1 and 2 GHG emissions 92.5% by 2030 from a 2019 base year. Spendrups Bryggeri AB also commits to reduce absolute scope 3 GHG emissions 33% within the same timeframe. The target boundary includes land-related emissions and removals from bioenergy feedstocks. FLAG: Spendrups Bryggeri AB commits to reduce absolute scope 3 FLAG GHG emissions 33.3% by 2030 from a 2019 base year. Spendrups Bryggeri AB commits to no deforestation across its primary deforestation-linked commodities, with a target date of December 31, 2025. The target includes FLAG emissions and removals.

Own operations

(Scope 1 & 2)

-92.5%

Supplier and customer value chain

(Scope 3)

-33%

2025 result

(Scope 1 & 2)

-91%

2025 result

(Scope 3)

-25%



Circular use of resources

Ambition by 2030

- Climate-smarter and material-recyclable packaging
- Circulate our residual streams
- Streamline our energy and water use
- Reduce waste

We use large quantities of raw materials, packaging and water every day – and it is important how we manage these resources. That is why we are driving a circular transition focused on using less, using smarter and using again. The goal is to reduce waste while increasing recycling and strengthening the value of resources at every stage.

More packaging with less material
We continuously develop our packaging to reduce material consumption and climate impact. Today, our PET bottles consist of 50% recycled plastic, and we are working to increase this share further. At the same time, we ensure high quality in the deposit system – a prerequisite for plastic to be material-recycled multiple times. With the transition to the KeelClip paper holder, plastic around multi-pack cans has been replaced with 100% recyclable cardboard. We have also introduced tethered caps on PET bottles in accordance with the EU Single-Use Plastics Directive, and reduced the weight of cans, bottles and caps – resulting in lower resource use and lower emissions. Since 2024, 100% of our plastic packaging has been recyclable.

BPA-free cans
During 2025, we collaborated with our supplier to qualify new lacquers for our aluminium cans to meet upcoming EU legal requirements. This applies to both BPA and PFAS, which previously had higher limit values than in the legislation entering into force during 2026.

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62% of Spring Wine's packaging has a lower climate footprint
Within wine and spirits, there is a shift towards lighter and more resource-efficient packaging. 62% of Spring Wine & Spirits' launches at Systembolaget are labelled as "sustainable packaging", which includes lightweight bottles, PET, bag-in-box and cans.

Deposit values increased in 2025
In 2025, Returpack increased the deposit values on cans and PET bottles to further increase collection in Sweden's deposit system. Cans and small PET bottles went from one to two SEK, and large PET bottles from two to three SEK. This involved work to update packaging, registrations, checkout systems and reverse vending machines. The first products with the new values reached store shelves in September 2025.

Record levels in the deposit system
In 2025, more than 3 billion cans and PET bottles were recycled through the deposit system at Returpack, representing a recycling rate of 88.4%. This is 130 million more than the previous year, and a record since the deposit system started more than 40 years ago.

Refillable glass bottles – a trusted solution for more than 100 years
Refillable glass bottles have existed in Sweden for over 100 years, and a bottle can be reused up to 40 times before being melted down. Today, there is high demand and limited supply of new glass bottles, which means every returnable bottle that is deposited makes a difference. When the glass is not returned, the circle is broken and new bottles must be produced. The 50 cl bottle currently accounts for the largest share of this loss.

Scandic phases out single-use glass

In a joint initiative with Scandic Hotels Sweden, single-use glass bottles for beer, cider and soft drinks are being phased out at the chain's Swedish hotels. Cans and kegs are used instead, as they have a lower climate impact and are integrated into the deposit system. The switch reduces emissions while also improving the working environment for hotel staff by reducing heavy lifting. In other words, a win-win!

reduced CO_2e footprint for cans compared to single-use glass **-70%**

Source: Life cycle analysis of packing performed by RISE in 2024.
Read more in our Annual and Sustainability Report 2025.



Water – a resource we take responsibility for
Water is one of our most vital resources. We are currently updating our water strategy and exploring the possibility of recirculating water in the future. Today, we work with water efficiency and wastewater management; in Grängesberg, wastewater is purified in several stages before being discharged to the municipal treatment plant. Through this purification process, we can also recover energy via the biogas produced during treatment. Water consumption is monitored monthly by the executive management team and more frequently within operations. During 2025, we created further capacity for reducing our water consumption, including the installation of new water meters that enable us to track usage in real-time.

In 2025, we signed a new agreement with Ludvika Municipality, allowing us to use the entire existing infrastructure while the work continues towards a long-term sustainable water supply in Grängesberg.

Reducing waste is a strategic priority
Our ambition is to reduce waste by one-third by 2030. In 2025, waste amounted to just over 5 percent, a decrease compared with the previous year. Improved planning tools and new ways of working have reduced finished goods waste, and Spring Wine & Spirits has more than halved its waste by phasing out high-risk products and finding alternative sales channels. During 2025, we strengthened our efforts by appointing a dedicated internal resource responsible for driving waste initiatives and coordinating measures for products with short best-before dates.

Both water and waste management are part of group-wide programmes where various departments collaborate to identify new improvements and reduce our resource consumption.

Donations that reduce waste

Donations in tonnes 2025

70

Through our collaboration with MatRätt, a social supermarket run by the Räddningsmissionen (Rescue Mission) in Gothenburg, we donate soft drinks and water with short best-before dates. In 2025, we donated a total of 70 tonnes of beverages, generating SEK 3.5 million in social value.

MatRätt provides the opportunity to purchase food and beverages at reduced prices, ensuring that perfectly good products are utilised instead of going to waste. This partnership contributes to reduced waste within our operations and a more efficient use of resources already produced.



Circularity in everyday operations

Sweden's first recycled carbon dioxide
Through our carbon dioxide recovery plant in Grängesberg, we are taking an important step toward self-sufficiency, with a long-term goal of reaching 50%. This reduces both our reliance on purchased carbon dioxide and our transport-related emissions. In 2025, we achieved a 35% self-sufficiency rate in Grängesberg. Gotlands Bryggeri has also implemented CO_2 recovery and is currently 70% self-sufficient.

650,000 litres of residual ethanol repurposed into 2.5 million litres of screen wash
In the production of non-alcoholic beer, we recover approximately 650,000 litres of ethanol annually. This is used as a raw material in other products and, in the long term, offers the potential to replace fossil fuels in our own energy supply. Since 2025, we have been selling this ethanol for the production of screen wash.





Good working conditions

Ambition by 2030

- An inclusive and equal organization
- **Safe working conditions**
- Business Ethics
- Good working conditions throughout our supply chain

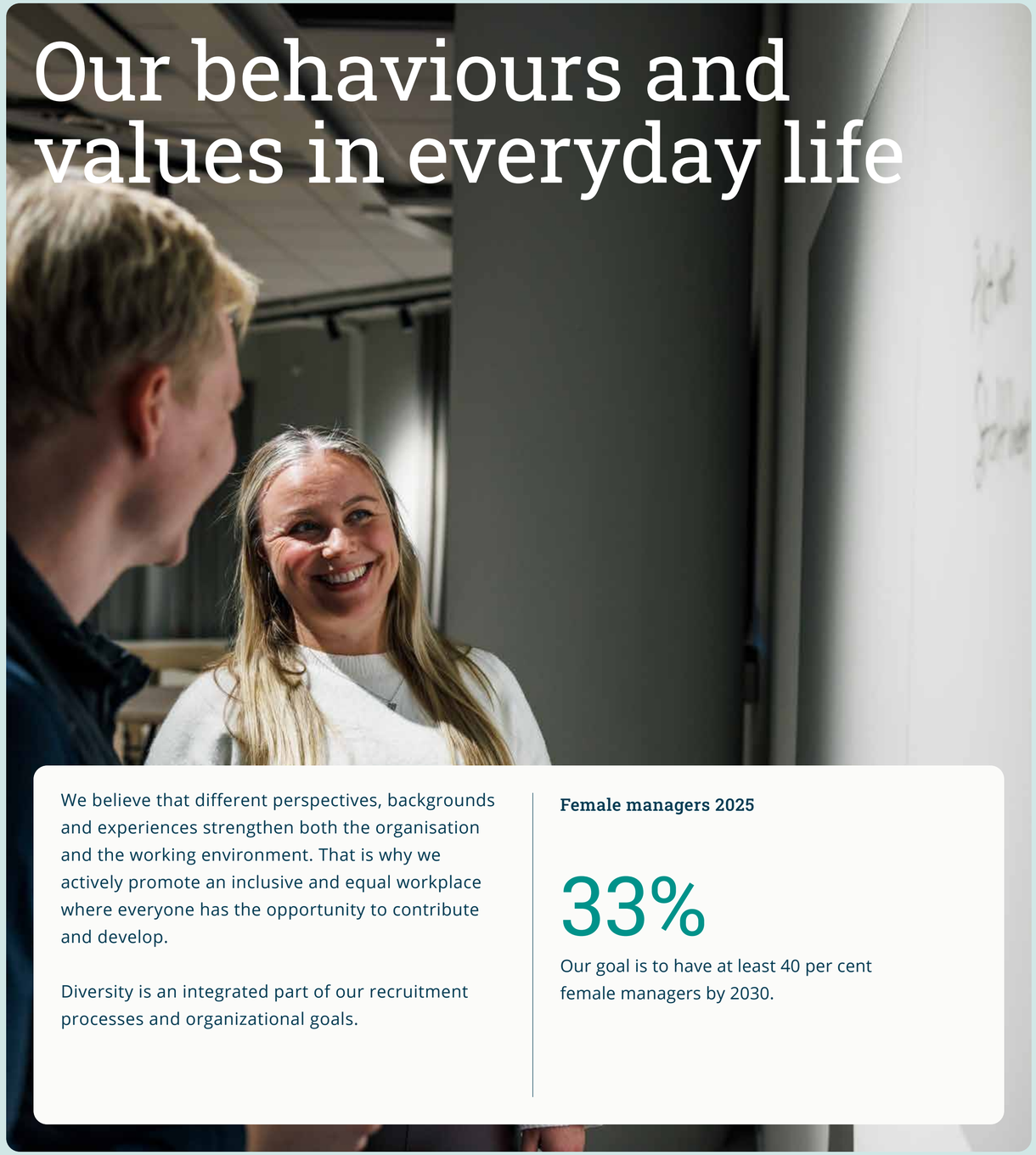
Spendrups aims to be an employer where everyone feels safe, welcome, and included. We value every perspective and experience – it both strengthens and give value to our business. Our responsibility extends beyond our employees to include our entire supply chain and the communities where we operate – from breweries, terminals and offices to cultivation and production at our suppliers around the world.

Our commitment to fair working conditions is built on a long-term approach, defined requirements, and close dialogue. By combining our internal health and safety initiatives with active responsibility throughout the supply chain, we foster sustainable working conditions across our entire operations.

"My experience is that Spendrups is a company where you can grow. It may sound like a cliché, but colleagues are key to truly thriving and developing in the workplace."

WILMER GYLLSTRÖM, COMMUNICATOR

Our behaviours and values in everyday life



We believe that different perspectives, backgrounds and experiences strengthen both the organisation and the working environment. That is why we actively promote an inclusive and equal workplace where everyone has the opportunity to contribute and develop.

Diversity is an integrated part of our recruitment processes and organizational goals.

Female managers 2025

33%

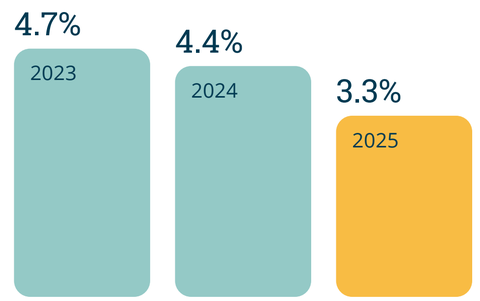
Our goal is to have at least 40 per cent female managers by 2030.

A safe and secure working environment for our employees

At Spendrups, we offer secure employment under collective agreements that provide fair and reliable conditions for all employees. Our values – Decisiveness, Authenticity, and Innovation – guide how we work, develop and interact with each other in everyday operations, whether in the brewery, at the office, at our customers' sites or as technicians across the country. A safe and sustainable working environment is fundamental to our success. Through systematic preventive safety work, training, risk awareness and active leadership, we create workplaces where people can feel safe and confident in their roles.

Our health and safety work is gathered under the strategy Hel Hem (Safe workplace), which focuses on preventing risks, reducing occupational injuries and creating defined and safe working practices in everyday operations. Our goal is clear: no accidents should lead to absence from work. This is an essential part of how we build a sustainable working life – both today and in the future. In 2025, sick leave for both women and men decreased to 3.3%.

Sick leave



A responsible supply chain

As a beverage producer, raw materials, packaging, transport, and production equipment are our largest and most important purchases. We strive to build an ethical supply chain by working with the best suppliers, both from a quality and sustainability perspective. We conduct thorough assessments of prioritised suppliers when making purchasing and investment decisions, and we work to contribute to better working conditions for producers and suppliers.

Industry collaboration and knowledge sharing through Ethical Trade Sweden

As part of strengthening our work with human rights and working conditions in the supply chain, Spendrups and Spring Wine & Spirits have been members of Ethical Trade Sweden since 2023. Through the membership we collaborate with other companies and organisations to develop shared practices and strengthen responsibility across global supply chains – including beyond our direct suppliers.

Our Code of Conduct – from Sweden to Argentina

At Spendrups, we want it to be clear how we act and interact with others – in everyday operations, in business, and in relation to others. Our Code of Conduct describes what we stand for and how we expect our employees and partners to act, both internally and externally.

The Code of Conduct applies to all employees and covers issues such as business ethics, working environment, human rights, food safety, and alcohol consumption. The same expectations apply to the supply chain. Through our Code of Conduct for Suppliers, we establish shared frameworks for how work should be conducted, regardless of where in the world production or cultivation takes place.

To ensure that the code is more than words on paper, we follow up through dialogue, self-assessments, and on-site visits with suppliers. During the year, we also developed specific guidelines for human rights to further strengthen and clarify how we address these issues across the value chain.



More than a decade of systematic supplier assessment

Spendrups works with a diverse range of suppliers: from Sweden and across Europe to the United States, South Africa and South America. We therefore take a structured approach to supplier auditing, with focus on both social and environmental responsibility.

Our supplier assessment process is the cornerstone of this work, and includes sanctions screening, country risk assessments, supplier surveys, certification collection and annual audit plans. By utilising digital tools and a shared platform, we can collect and monitor data efficiently and systematically. Michael Hällström, Purchasing Manager at Spendrups, reflects on how the work has evolved over the years:

"In the early 2000s, our processes were paper-based and resource-demanding. As requirements intensified alongside our first food safety and quality certifications, we saw an opportunity to streamline. This led us to develop a digital system that not only saved time but provided better oversight.

Today, we have a clear overview of our suppliers and their status. The system automatically notifies us when certificates are about to expire and notifies suppliers when a new SAQ (Self-Assessment Questionnaire) is required – reducing manual administration and saves internal resources.

This systematic approach has led to stronger partnerships with our suppliers and drives continuous improvement based on shared objectives. It has increased transparency and enhanced our internal control. Today, supplier assessment is a seamless and natural part of our day-to-day operations.

In a time of rapid change, this structure is a vital asset. We operate in a volatile global environment where requirements are increasing – both from customers and from policymakers. Our established framework allows us to navigate these challenges effectively; we do not have to start from scratch but can continue to build on the foundation already in place. Maintaining a robust and resilient supply chain has never been more important."



Responsible drinking culture

Ambition by 2030

Continued investment in non-alcoholic and low-alcohol beverages, as well as sugar-free soft drinks

Continued focus on food safety and high quality

Our beverages should be enjoyed in a safe and responsible manner. By offering a wide range of alcohol-free alternatives and products with reduced or no sugar, we aim to contribute to balanced consumption. Spendrups will always provide safe, high-quality products to our consumers.

Together for a healthy drinking culture

Spendrups supports organizations and initiatives that work to reduce the harmful effects of alcohol.

Spendrups works across a broad spectrum – from youth initiatives to the hospitality industry and gastronomy – to contribute to a more responsible alcohol culture. We support Nattvandrarna (Community safety volunteers), who create a sense of security for young people during evenings and nights. Prata Om Alkohol (Talk About Alcohol) and Drinkwise, initiatives run by the industry organisations The Swedish Brewers Association and SVL (The Swedish Spirits & Wine Suppliers), provide knowledge and facilitate dialogue around alcohol and responsible consumption. As the main sponsor and co-owner of Årets Kock (Chef of the Year), we highlight the role of beverages in a healthy dining experience, and through KrogVis, we offer training for the hospitality industry that strengthens responsibility and safe restaurant environments.



Authenticity in every drink

All our beverages are produced according to our simple core philosophy: authenticity and natural ingredients. Our own beer brands are brewed from water, malt, hops, and yeast, and in the production of soft drinks and water, we strive to use natural flavours.



Safe, quality-assured beverages

Food safety is our most important promise to consumers, and Spendrups' facilities in Grängesberg and Hällefors are certified according to the international standard FSSC 22000. Our products must be safe to consume, and our packaging safe to handle. We therefore work systematically to prevent risks, monitor deviations, and continuously improve our processes. This work covers the entire chain – from raw materials and packaging materials to production and consumer handling.



Great flavours with less alcohol and sugar

Manufacturing alcoholic beverages entails responsibility, as unhealthy alcohol consumption can cause great suffering and problems – both for the individual and for their immediate surroundings and society at large.

By offering high-quality non-alcoholic beverages, we can make it easier to cut down on or opt out of alcohol. We provide a wide range of alcohol-free beer and cider, as well as a broad selection of soft drinks including Trocadero, Cuba Cola, Champis and Nygårda.

Increased demand for less sugar

Interest in sugar-free or low-sugar drinks is growing. For example, "zero" drinks are the category driving growth in the Swedish soft drink market. We offer several variants, and among our bestsellers are Trocadero Zero, which contains no sugar, and Loka Crush, with 60% less sugar than regular soda. In 2025, we launched Mino Limonata in collaboration with the Ingrosso siblings.

Did you know:

More than every second soft drink sold in Sweden is sugar-free.





More beer – with less or no alcohol

Non-alcoholic beer increased in volume during 2025. The segment has established itself as a popular alternative for those who want a beer but choose not to consume alcohol. As the segment has matured, we see that consumers are placing higher demands on flavour. We offer a wide range of non-alcoholic beers, led by classics such as Mariestads and Norrlands Guld.

Contact Spendrups

Owners

Spendrups Bryggeri AB, based in Stockholm, is a wholly-owned subsidiary of Spendrups Holding AB. Spendrups Holding AB is controlled by the Spendrup family.

Organization and operations

Spendrups has several operational subsidiaries. Hellefors Bryggeri AB focuses its operations on private label products for the retail trade, while Gotlands Bryggeri AB primarily develops various types of craft brews. Bryggeritransport i Bergslagen AB, BIBAB, offers distribution services. Spring Wine & Spirits AB conducts extensive import operations of wine and spirits. OMAKA AB is a brewery and restaurant in central Stockholm. Grythyttans Glöggfabrik AB manufactures and sells wine, fruit wine, and mulled wine. SWAGG is a supplier of promotional clothing and equipment to our customers.

Contact

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Read our 2025 sustainability report here:

Sustainability - Spendrups Bryggeri

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